







RIVER PROFILE:

FRANCE

Introduce your clients to the **extraordinary world of A-ROSA River Cruises** and let them immerse themselves in the captivating magic of

France along the picturesque Rhône and Seine rivers. Whether your clients
choose to explore **one river or combine itineraries** for a whole new
adventure, the scenic vistas and enchanting destinations will leave them
spellbound. And here's an **added bonus**: they can save 10% with our Co

10 % COMBO SAVINGS

spellbound. And here's an **added bonus**: they can **save 10% with our Combo Savings!** Prices start at just € 2,699 per person for a 14-night cruise*. Discover more about our <u>Back-to-Back</u> <u>Cruises on page 4!</u>

Why France?

France is the **most visited country in the world!** There's something undeniably special about this country that draws people from all over the world to experience its **exquisite cuisine**, **culture**, **and breathtaking scenery**. No matter what your clients' interests are, France has something to offer for everyone. And with A-ROSA your clients will have **two unique rivers** to choose from. Do they want to experience the metropolitan charm of Paris on a river cruise along the **Seine** or bathe in the Mediterranean flair of the **Rhône & Saône Rivers**. Or they don't have to choose at all if they combine two of our itineraries.

Why A-ROSA?

A-ROSA's contemporary style of river cruising appeals to active travellers of all ages, seeking choice and flexibility in a relaxed setting. With **A-ROSA Premium All-Inclusive**, unlimited alcoholic and non-alcoholic beverages throughout the day are included, as well as full board, free travel for kids on deck 1**, no reservation change fee and much more.

What to expect:

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BACK-TO-BACK CRUISES 2024	
FRANCE PRE- AND POST-PROGRAMME 2024	

^{*}Price example is based on the brochure price for an S-grade cabin including savings.

^{**}Conditions apply. See our current A-ROSA brochure, or our website at A-ROSA Family Cruises.

THE SEINE RIVER



From its source in Burgundy, the French river Seine flows through Paris and the province of Normandy before emptying into the English Channel at Le Havre. It's home to many major attractions, such as Louvre, Notre Dame and Eiffel Tower. With close to 30 annual sailings and an unparalleled selection of 5, 7 or 9-night itineraries to select from, cruisers are spoiled for choice.

Between Paris and Rouen lies beautiful **Vernon** with many of its timber-framed houses dating back to the Middle Ages. Close by is Giverny with its famous



gardens, immortalised by the impressionist painter Claude Monet who lived in the village.

Built in the late 12th century by Richard the Lionheart, the Château-Gaillard Castle towers over the town of **Les Andelys**, another A-ROSA port of call along the Seine.

Settled in the 10th century when Vikings became Normans, **Rouen** is Normandy's capital. Most of A-ROSA's cruises stay overnight in this medieval city, allowing guests to explore its abundant historic sites in detail. Not to be missed is the tower where the patron saint of France, Joan of Arc was imprisoned before she was burned at the stake, and Rouen's spectacular Gothic cathedral.

Le Havre is located where the Seine meets the English Channel. Destroyed in WWII, the city was rebuilt in the striking architectural style of modernism.





THE RHÔNE/ SAÔNE RIVER





Originating in the Swiss Alps, the Rhône River connects the south-east of France with the Mediterranean Sea.

The historic city of **Lyon**, which built its fortune on the silk trade, sits at the confluence of the Rhône and Saône rivers and is the departure port for A-ROSA's cruises.

Sailing on the Rhône and Saône for over 15 years and offering more than 50 annual departures, A-ROSA has crafted a range of amazing 5-, 7- and 14-night itineraries, applying its vast knowledge of the region.

North of culinary capital Lyon lies endearing Mâcon, where some of Burgundy's best Chardonnays come from. Sailing south on the Rhône, A-ROSA calls on the medieval town of Viviers, starting point for excursions to the stunning Ardèche Gorges, also known as the European Grand Canyon.

Travelling further south, A-ROSA visits Avignon with its lyrically acclaimed bridge and Popes' Palace. This magnificent structure is one of the largest and most important Gothic buildings in Europe and was the papal residence during the 14th century.

Arles, the gateway to the Camargue, a protected National Park with exceptionally rich and varied flora and fauna, is A-ROSA's last stop before the Rhône meets the Mediterranean Sea. Once a provincial capital of ancient Rome with an amphitheatre built in 90 AD, the city of Arles is a treasure trove containing hundreds of Roman and Romanesque buildings and ruins.





TIP: Easily combine two cruises on the Rhône & Seine to offer your clients the full France experience. You can travel between Lyon and Paris in 2 hours with the <u>TGV</u> high-speed train. See the next page for more information.

FRANCE CRUISE EXTENSIONS



BACK-TO-BACK CRUISES 2024

Combine two itineraries to let your clients immerse themselves in the magic of French culture for longer. Let us give you an example:

SEINE EXPERIENCE NORMANDY + RHÔNE ROUTE CLASSIQUE

7 + 7 NIGHTS: from € 2,699 pp

10 % COMBO SAVINGS

Including 10 % Combo Savings and € 200 pp Super Early Booking Discount*

DATES: 16.05. + 25.05. | 06.06. + 15.06. | 15.08. + 24.08. | 19.09. + 28.09. | 26.09. + 05.10.2024

ITINERARY:

Seine Experience Normandy – 7 nights: Paris, Rouen, Caudecbec-en-Caux, Les Andelys, Vernon, Paris Paris or Lyon – 2 nights: Stopover stay at one of our partner hotels in <u>Paris</u> or <u>Lyon</u>
Rhône Route Classique – 7 nights: Lyon, Viviers, Arles, Port St. Louis, Avignon, Tournon, Lyon

MORE VARIATIONS FOR OUR BACK-TO-BACK CRUISES:

ITINERARIES	NIGHTS	DATES	PRICE PP FROM
Seine Rendez-vous + Rhône Route Classique	5 + 7	01.06. + 08.06. 31.08. + 07.09.2024	€ 2,654
Seine Experience Normandy + Rhône Route Intensive	7 + 14	09.05. + 18.05.2024	€ 4,274

NOTE: The above pricing is based on our brochure prices and only includes the back-to-back cruise fares including the 10 % discount. Two nights stopover between the first and second cruise leg and/ or other expenses are not included.

^{*}Limited time & availability. See <u>Super Early Bird Discounts for A-ROSA River Cruises (arosa-cruises.com)</u> for details. Savings are already included in the advertised prices.

FRANCE CRUISE EXTENSIONS



FRANCE PRE- AND POST-PROGRAMME 2024

Extend your clients' holiday with a two-night stay **in Lyon or Paris** in a four-star hotel. We work with selected partners and hotels to offer your clients the opportunity to extend their holiday in France with ease. This enables them to delve deeper into their experiences and discover destinations that were not part of their A-ROSA river cruise.

PARIS/ SEINE:

PRE-PROGRAMME**					
Dates	07.05. – 09.05.2024 as a pre-programme for the 7-night cruise Seine Experience Normandy with Paris (09.05. – 16.05.2024)				
Hotel	2 nights in a double room incl. breakfast at a four-star hotel , such as Le Parchamp Paris Boulogne****				
Inclusions	 ✓ Transfer from the airport or train station to the hotel on the day of arrival ✓ Transfer to the pier for a 1-hour boat tour on the Seine past the highlights of the city ✓ Visit & guided tour of the Jardin des Plantes & Les Tuileries gardens (approx. 4.5h) ✓ Transfer from the hotel to the ship 				
Price	€ 699 per person including € 50 Early Booking Discount if booked until 30 April 2024*				

POST-PROGRAMME**					
Dates	09.05. – 11.05.2024 as a post-programme for the 7-night cruise Seine Experience Normandy with Paris (02.05. – 09.05.2024)				
	27.06. – 29.06.2024 as a post-programme for the 7-night cruise Seine Experience Normandy with Paris (20.06. – 27.06.2024)				
	12.09. – 14.09.2024 as a post-programme for the 7-night cruise Seine Experience Normandy with Paris (05.09. – 12.09.2024)				
Hotel	2 nights in a double room incl. breakfast at a four-star hotel , e.g. Le Parchamp Paris Boulogne****				
Inclusions	 ✓ Transfer from the ship to the hotel ✓ Visit & guided tour of the Jardin des Plantes & Les Tuileries gardens (approx. 4.5h) ✓ Transfer to the pier for a 1-hour boat tour on the Seine past the highlights of the city ✓ Transfer from the hotel to the airport or train station on the day of departure 				
Price	€ 699 per person including € 50 Early Booking Discount if booked until 30 April 2024*				

FRANCE CRUISE EXTENSIONS



LYON/ RHÔNE:

PRE-PROGRAMME**				
Dates	02.05. – 04.05.2024 as a pre-programme for the 7-night cruise Rhône Route Classique (04.05. – 11.05.2024)			
	30.05. – 01.06.2024 as a pre-programme for the 7-night cruise Rhône Route Classique (01.06. – 08.06.2024)			
	13.06. – 15.06.2024 as a pre-programme for the 7-night cruise Rhône Route Classique (15.06. – 22.06.2024)			
Hotel	2 nights in a double room incl. breakfast at a four-star hotel, e.g. Hotel Le Royal Lyon***			
Inclusions	 ✓ Transfer from the airport or train station to the hotel on the day of arrival ✓ Food tour through Lyon with tastings and a guided walking tour (approx. 3.5h) ✓ Excursion to the Beaujolais vineyards and a tour of the city Oingt; wine tasting and a lunchtime snack at the winery Domaine Paire (approx. 4h) ✓ Transfer from the hotel to the ship 			
Price	€ 649 per person including € 50 Early Booking Discount if booked until 30 April 2024*			

Find more details on our website: Pre- & Post-programme France (arosa-cruises.com)

^{*}Limited availability.

^{**}Minimum number of participants: 10.

Our marketing department will be happy to help you create individual flyers tailored to your needs! For more information or individual enquiries, please contact the relevant department listed below.

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